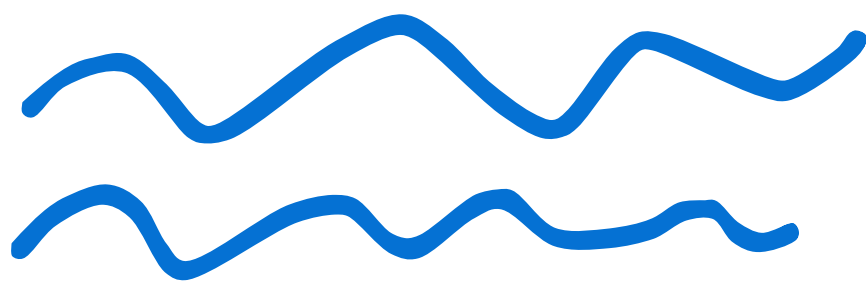


the  
MANIFESTO  
of  
Urban Living  
Lab Naples



# Who we are

PS-U-GO Urban

Living Lab Naples "Towards a Free and Accessible Sea" is made up of researchers from the CNR-IRISS institute and professors from DiARC, along with students from various faculties and academic backgrounds, as well as activists from the Neapolitan commons network and the civic movement "Mare Libero, Pulito e Gratuito" (Free, Clean, and Accessible Sea).

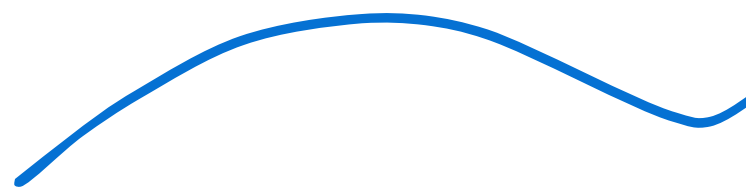
An experiment in hybridization between informal groups, associations, public institutions, and educational organizations, aimed at testing new alternatives and regeneration opportunities in the field, to promote greater accessibility to and use of common goods (both urban and natural) with a particular focus on **the sea, the liminal coastal areas, and the buildings and structures located within these spaces.**

The group fully embraces the **values and principles** promoted by the commons network and the Free Sea movement, starting from a **collaborative and horizontal approach**. It assumes principles of

*non-discrimination,  
mutualism,  
and  
solidarity,  
while also  
promoting care,  
self-determination,  
and the  
social protagonism  
of communities.*

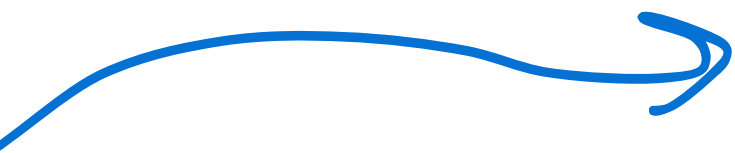
# Vision

The group's vision sets a *Strategic Goal* (long-term) of pursuing the recognition of the liminal areas between the sea and the city of Naples (beaches, cliffs, docks, access routes, etc.) as *Common goods*



# Mission

The group's Mission consists concretely in building an **enabling context** for the **production of shared knowledge** through the development of a collaborative, experimental process of mutual learning and action-research, aimed at supporting- through evidence- the claim for civic use of these spaces



# Goals

- 1 Create shared knowledge** to increase the awareness of individuals and groups, in order to stimulate concrete action aimed at mobilization, the protection, and the extension of social rights
- 2 Promote an approach based on reciprocity and care** for others and natural resources throughout the territory
- 3 Encourage social protagonism** in political decision-making processes, making them more participatory, horizontal, shared, and not simply consultative
- 4 Protect and enhance the accessibility and usability of common goods** (both natural and urban) to restore an ecological connection between humans and nature within the urban context

# RoadMap

## Phase 1: Theme choice

### Key stakeholders

ULL Naples core working group

### Milestones

ULL Naples manifesto defining specific goals, tools, values

## Phase 2: Exploration

### Key stakeholders

ULL Naples core working group, Academia, Civil Society, Government and public sector, Industry & business

### Milestones

Understanding the Bagnoli context and the issue of accessibility of the Neapolitan sea, definition of ULL Naples priorities and strategies

## Phase 3:

## Experimentation & Co-creation

### Key stakeholders

ULL Naples core working group, Academia, Civil Society, Government and public sector, Industry & business

### Milestones

Definition of ULL Naples actions and events

## Phase 4: Urban Showcase

### Key stakeholders

ULL Naples core working group (if available also the other actors)

### Milestones

ULL Naples final event(s)

## Evaluation and Feedback

### Key stakeholders

ULL Naples core working group, Academia, Civil Society, Government and public sector, Industry & business

### Milestones

periodic co-assessment and monitoring

February  
April  
May  
June  
July  
October

# Urban actors

The group's activities target a heterogeneous and diverse audience of actors, who are involved at various levels in the **management and use of public and private assets located in the liminal coastal areas**

The group's goal is to **engage**, in a synergistic, horizontal, and collaborative manner, the multiplicity of subjects and entities belonging to the quintuple helix

*research, civic, public institutions,  
business, and natural resources*

for the protection and expansion of the accessibility of the sea and Commons

# Tools

## World café

Definition of topics;  
Identification of strengths and weaknesses, capacities and vulnerabilities of the community;  
Sharing and validating the methodology, strengthening the sense of trust and co-responsibility of the process

## Form collaborative mapping

Defining the territory's potential and criticalities;  
Reinforcing and expanding the network of territorial actors;  
Collecting a wide spectrum of perceptions, experiences and knowledge;  
Transferring spatial knowledge from citizens to researchers through P-GIS

## Budget allocation

## Brainstorming

## SWOT analysis

## Business Model Canva

Definition of the most important issues;  
Construct a road map and co-design actions

## Focus group Planning fo Real

Collect feedback and ideas;  
Transforming needs and expectations into concrete elements;  
Co-designing

## Public event

Promotion of the themes and results

# We inhabit

Lido Pola Urban Common



DiARC, University of Naples



CNR IRISS





*Urban Living Lab Naples core working group*



*Within the project ERASMUS +*



Co-funded by the  
Erasmus+ Programme  
of the European Union